#ManuSec

CYBER SECURITY FOR CRITICAL MANUFACTURING

USA

#ManuSec
October 1st - 2nd 2024
usa.manusecevent.com
Chicago, Illinois

EVENT OVERVIEW:

ManuSec's 9th annual Cyber Security for Manufacturing Summit will bring together IT & OT security leaders from across the American manufacturing industry, for 2-days of strategy planning, insight building and expert knowledge exchange on October 1st - 2nd 2024.

This is a unique opportunity to build partnerships with senior cyber security professionals from America's FMCG, Food & Beverage, Machinery, Automotive, Aerospace, Chemical, Pharma & Transport industries, while participating in the discussions shaping the American cyber security landscape in 2024 and beyond.

SPONSORS:

FORTINET · tenable · Cyolo · Honeywell SCADAfence

OTORIO · xage SECURITY · VERVE A ROCKWELL AUTOMATION COMPANY · AIRGAP

txOne networks · DARKTRACE · GUIDEPOINT SECURITY · WSP

OTbase LANGNER · NOZOMI NETWORKS · Acronis · REDSEAL

QG MEDIA · Accelerating Growth

DRIVING INNOVATION AND PROVIDING VALUE IN CRITICAL INDUSTRIES
qgmedia.io

Why now?

Returning to the US for the ninth year, ManuSec has never been more relevant as cyber attacks against the manufacturing industries have become an increasingly pressing concern for companies across America. In 2022-2023 alone, half have fallen victim to at least one data breach during the past 12 months.

Many existing systems were developed during a time when security was not the issue it is today, therefore it was an afterthought and security gaps have since been discovered and breached. As manufacturers evolve to implement industry 4.0, it can no longer stay that way and security must be at the centre and heart of any transformational journey.

This event will combine in-depth exploratory case studies with keynotes showcasing the latest approaches to combating the security challenges manufacturers face, and group discussions to benchmark your approach with your peers.

Who are the Speakers?

Seasoned industry professionals representing the major manufacturing companies across the United States in sectors including FMCG, Agriculture, Automotive, Chemicals, Oil & Gas, Energy, Electronics and Aerospace, supported by a limited number of leading solution providers, will take to the stage to discuss and re-evaluate risk exposures and explore fresh solutions. A robust agenda of informal networking activities accompanies the conference program to ensure all possible business opportunities are uncovered and explored.

Which sectors will be represented?

- FMCG: 18%
- Heavy Industry: 15%
- Agricultural: 14%
- Chemicals: 12%
- Oil & Gas: 11%
- Automotive: 10%
- Energy: 9%
- Electronics: 6%
- Aerospace: 5%
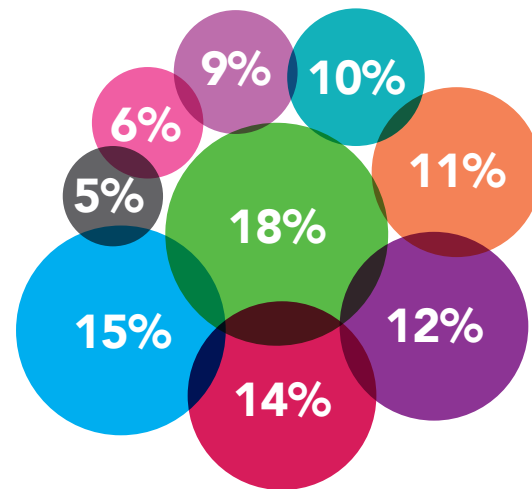
Audience Breakdown

- C-Level & Senior Management: 41%
- Vendors: 23%
- Middle Management: 20%
- Engineers & Analysts: 13%
- Others: 3%

Geographical Location

- Midwest: 32%
- Northeast: 22%
- West: 13%
- Southeast: 11%
- Southwest: 11%
- Others: 11%

Who are the Delegates?

- CISO
- Heads of Automation and Process Control
- Heads of Operational Security
- Directors of Information Security and Privacy
- Heads of Network Infrastructure and System
- VP of IT Security
- Director of Risk
- VP of Manufacturing
- Senior Engineer
- Plant Manager
- Automation Manager

For over 10 years, QG Media has specialised in creating senior thought-leadership community platforms in the technology space.

We work with our sponsors long-term in order to build sustainable commercial partnerships that deliver ongoing, measurable returns.

Meaningful Engagement & Active Buyers

We have over seven hours of networking time scheduled across the Summit, that takes place in the buzzing 'Networking Area', during breakfasts & lunches as well as the evening drinks reception, and an off-site networking dinner. You will be able to engage in unhurried and rich conversations with C-Level prospects in a 5* environment.

No Sales Pitches

We advise all our sponsors not to deliver sales pitches, and our long-term clients have found that a content-driven approach resonates more effectively with our senior audience. We build a collaborative, advisory relationship between each of our clients and our production team to ensure maximum success.

We Facilitate Your Success

We provide key intelligence on each of our delegates - budget and geographic responsibility as well as solution priorities - so that you can hand select your top prospects.

We provide an On-Site Account Manager to setup introductions with your top 10 prospects, as well as a full list of all attendees and provide INVALUABLE INSIGHT on how your message was received, the likelihood of the audience doing business with you in future, and their preference for your company in the market.

- High-level Decision Makers
- Double Stream Agenda
- Vendor Attendees Are Limited
- 3:1 Delegate to Vendor Ratio
- 6+ Hours of Networking

AbbVie
Asst. Director, Information Security Architecture

Airbus
Head of Innovation

American Foods Group
Systems Architect

Arcelormittal
Manager - Process Automation Central Services

Air Liquide
CISO

Avery Dennison
CISO

Axiall
CISO

Boeing
Senior IT Systems Engineer

BP
Digital Security and Risk Officer

Bridgestone
Manager, IT Security Threat and Response

Brunswick Corporation
Sr. Cybersecurity Operations Engineer

Campbell Soup
CISO

Capsugel
Director, Global Information Security

Celanese
CISO

Chamberlain
CISO

Chobani Yoghurt
Associate Director of Engineering

CJ Schwan
Director, IT Security

CNH Industrial
North America CISO

Cooper Standard
Director, Global IT Audit

Dow Chemical Company
Head of Process Automation

Ecolab
Dir, Global Information Security

Enerpac Tool Group
Director – Information Security

Enterprise Products
CISO

EVRAZ
CIO

Flex
CISO & VP of Enterprise

Fluor Federal Petroleum Operations
CISO & Director of Security

GE
Director, Product Cybersecurity Risk & Compliance

GE Energy
CISO

GSK
Director, Office of the CISO

Ingersoll Rand
CISO

JBT Corporation
Director, WAN

Kellogg Company
Director, Global IT Security

Keystone Foods
VP Global Information Technology

KraftHeinz Company
CISO

Lego Systems
Director Corporate Security Americas

Lousiana Pacific Corp
CISO

Lucite
Network Infrastructure Director

Lyondell Basell
CISO

MAN Truck & Bus
VP Information Technology

Merck
Director of Global IT Compliance

Michael Foods
Global Director IT

Navistar
Director, IT Infrastructure & Operations

Noble Group
Global CISO

Novartis
Head Risk Management and Audit Support

Pepsico
Cybersecurity Principal

Pfizer
Senior Manager Information Security Manager

Praxair
CISO

Procter & Gamble
CISO

Rolls Royce
SVP Engineering and Technology

Saputo
Director Global Security and Compliance

S.C. Johnson & Sons
Director, Global Information Security

Saint Gobain
IT QA Manager

Shell
CISO & VP Information Risk Management

Siemens Industry
Global IT Director

Solvay
CISO, Director Global IT Security

Takeda
Information Security Manager, Americas

Temperature Equipment Corporation
CIO

The Coca-Cola Company
Director, Identity & Access Management

The Gorman-Rupp Company
VP, Information Technology

Tower International
Global IT Director, Cyber Security & Audit

USG
Director, IT Risk Management

Valero
Executive Director of Automation and Process Control

Versum Materials
Critical Infrastructure Security Engineer

Westlake Chemical
Head of IT Infrastructure

Save time and money

Finding the right person then arranging meetings and taking the time out to travel is a lengthy process. Attending a QG Media event shortens that sales cycle by having the right people in one room over two days, saving you both time and money in COS and ROI.

Connect face to face with decision-makers

Regardless of whether it's our speakers, sponsors or attendees, we always aim to have the most senior person present and have a successful track record of delivering that. Our conferences are not targeted for academics or students; the environment we create is one where relevant business connections are made.

Make the audience aware of your solutions and services

Use our conferences as a platform to stand out from the crowd to a specific and targeted audience. It's a dual track event so you will address the entire delegation. These senior level decision-makers are taking the time out of their busy schedules and investing their time and money in order to meet with solution providers who can offer them the products and services they are prioritizing in. It is the ideal platform for you to promote and maintain brand positioning or introduce your company to a new market.

Series Testimonials:

"The networking breaks were fantastic, the quality time spent with both existing and potential customers has been invaluable. My perception of attendees is also rather impressive, the wide breadth of folks, their titles and responsibilities across their respective organizations is fantastic."

Senior Security Engineer,
Tripwire.

"The summit has been exceptional. The quality of attendees was better than most other conferences I've seen, the contacts in attendance were very powerful and clearly thought leaders, and it's small enough to be intimate and very personal, highly recommended."

EMEA Account Director & Team Lead,
Darktrace.

"Overall, the team thought it was a great event. They were very appreciative of the introductions your team made and thought that was a super valuable experience. It was also noted that this show had much high caliber of attendee versus other shows we've been to"

Director Field Marketing,
Cyolo

Industry	Job Title	Geo Responsibility	Budget	SCADA / ICS Security	Network Security	Endpoint Security	Risk Management	Incident Response	Anti-Ransomware	IAM	Data Protection	Human Factors	Threat Intelligence	DDoS
Chemicals	Director, Global Information Security	Global	10M+	●	●	●	●				●		●	
Consumer Goods	Sr. Cyber Security Operations Engineer	Global	1-5M		●	●			●		●	●		
Food & Beverages	Cyber Security Architect	Global	5-10M+			●	●	●			●			
Electronics	CISO	Global	10+	●	●	●	●	●	●	●	●	●	●	●
Pharmaceuticals	Asst. Director, Information Security Architecture	Global	10M+	●	●	●	●				●	●		
Building Materials	Sr. IT Manager	Int.	3-5M	●	●	●	●	●	●	●	●	●	●	●
Automotive	Director, Global IT Audit	N/A	1-3M				●			●		●		
Mining & Metals	CIO	Local	<1M	●	●				●					
Consumer Goods	Director, Global Information Security	Local	1-5M	●	●	●						●		●
Food Production	Director, IT Security	Local	1-3M	●	●	●	●	●	●	●	●	●	●	●
Manufacturing	Sr. Manufacturing Cybersecurity Engineer	Global	<0.5M		●	●					●		●	
Consumer Goods	Sr. Manager Information Security & Risk Management	Global	5-10M			●	●	●		●	●	●	●	
Utilities	IT Manufacturing Manager	Int.	0.5-1M	●	●		●	●	●		●			
Building Materials	IT QA Manager	Global	10M+	●		●	●			●	●	●		
Consumer Goods	Factory Cyber Security	Global	10M+	●	●	●	●	●		●	●			
Food Production	Security Architect	Int.	3-5M	●		●		●						
Manufacturing	Network Technician	Regional	<0.5M		●	●			●		●	●		
Automotive	Director Cyber Security	Global	0.5-1M	●		●	●	●				●	●	
Consumer Goods	IT Manager	Global	0.5-1M		●	●	●	●		●				

ManuSec USA Summit: Sponsorship Opportunities *with Speaking Slots*

	Official Sponsor (1)	Hosting Sponsor (1)	Plenary Sponsor (1)	Presenting Sponsor (10)	Associate Sponsor (4)	Spotlight Sponsor (4)	Roundtable Sponsor (6)
Thought Leadership			SOLD OUT	ONLY 2 LEFT	ONLY 2 LEFT	ONLY 2 LEFT	
Day 1 Opening Keynote Presentation (40 Min)	√						
Plenary Presentation (30 Min)		√	√				
Track Presentation (30 Min)				√			
Panel Discussion (40 Min)	√				√		
Track Presentation (10 Min)						√	
Round Table Host with 8 Prospects (40 Min)							√
Post Event Audience Feedback	√	√	√	√	√	√	√
Branding							
Top-Tier Branding	√						
Logo on Conference Stage	√	√					
Company Profile & Logo on Website	√	√	√	√	√	√	√
Company Profile & Logo on Event Materials	√	√	√	√	√	√	√
Speaker Bio and Picture on Website	√	√	√	√	√	√	√
Company Logo on Signage	√	√	√	√	√	√	√
3m x 2m Exhibit Space	√	√	√	√	√	√	√
Networking							
Number of Delegate Passes (inc Speaker)	4	3	3	2	2	2	2
Client Passes (End user profile)	20	15	12				
Wish List Service	√	√	√	√	√	√	√
List of Attendees 48 Hours Prior	√	√	√	√	√	√	√
Full Attendee List & Business Intelligence Post Event	√	√	√	√	√	√	√
Hosting							
Day 1 Lunch Sponsor + Table with 8 Prospects	√						
Day 2 Lunch Sponsor + Table with 8 Prospects		√					

ManuSec USA Summit: Sponsorship Opportunities *Without Speaking Slots*	Dinner **Sponsor** *(1)* *(Day 1)*	Cocktail **Sponsor** *(1)* *(Day 1)*	Technology **Sponsor** *(1)* *(Day 1 & 2)*	Breakfast **Sponsor** *(1)* *(Day 2)*
Branding				
Company Profile & Logo on Website	√	√	√	√
Company Profile & Logo on Event Materials	√	√	√	√
Company Logo on Signage	√	√	√	√
3m x 2m Exhibit Space	√	√	√	√
Additional Table Top Branding	√	√	√	√
Additional Branding on the App			√	
Branding on Registration Emails			√	
Publication on Website			√	
Networking				
Number of Delegate Passes (inc Speaker)	2	2	2	2
Wish List Service	√	√	√	√
List of Attendees 48 Hours Prior	√	√	√	√
Full Attendee List & Business Intelligence Post Event	√	√	√	√
Hosting				
Hosted Breakfast Table with 8 Prospects				√
Hosted Dinner with 10 Prospects	√			
Host of Evening Drinks Reception		√		
5 Minute Welcome Address		√		

Sponsorship Add-ons	Tote Bag - **Sponsor** *(1)* *(Day 1 & 2)*		Lanyard - **Sponsor** *(1)* *(Day 1 & 2)*	
Additional Branding on Totebags	√			
Additional Branding on Lanyards			√	

QG MEDIA *Accelerating Growth*

DRIVING INNOVATION AND PROVIDING VALUE IN CRITICAL INDUSTRIES
qgmedia.io

"A great opportunity to connect and get face time with clients that are hard to reach"

VP Sales, Sponsor 2023

DAY ONE
October 1st 2024

TRACK 1

DAY TWO
October 2nd 2024

TRACK 2

AGENDA

Time	Track 1		Time	Track 2	
08:00	**Registration & Coffee**		08:00	**Registration**	
08:50	Chairman's Opening Address		08:50	Chairman's Opening Address	
09:00	Opening Panel		09:00	Opening Panel	
09:40	**Official Sponsor**		09:40	**Hosting Sponsor**	
10:20	Keynote Presentation		10:10	Keynote Presentation	
10:50	**Break & Networking**		10:40	**Break & Networking**	
11:30	**Presenting Sponsor**	**Presenting Sponsor**	11:20	**Presenting Sponsor**	**Presenting Sponsor**
12:00	End-User Case Study	End-User Case Study	12:00	End-User Case Study	End-User Case Study
12:30	**Spotlight Sponsor**	**Spotlight Sponsor**	12:20	**Spotlight Sponsor**	**Spotlight Sponsor**
12:40	Lunch		12:30	Lunch	
01:40	**Presenting Sponsor**	**Presenting Sponsor**	01:30	**Presenting Sponsor**	**Presenting Sponsor**
02:10	End-User Case Study	End-User Case Study	02:00	End-User Case Study	End-User Case Study
02:40	**Presenting Sponsor**	**Presenting Sponsor**	02:30	Fireside Chat	Fireside Chat
03:10	**Plenary Sponsor**		03:00	**Break & Networking**	
03:40	**Break & Networking**		03:30	**Roundtables**	
04:10	**Roundtables**		04:10	Group Discussion	
04:50	Panel Discussion		04:50	Closing Remarks & End of Conference	
05:30	Chairman's Closing Remarks				
06:35	**Drinks Reception**				

Upcoming Events

#ManuSec
CYBER SECURITY FOR MANUFACTURING

EUROPE - MUNICH
February 2024

CANADA - MONTREAL
April 2024

USA - CHICAGO
October 2024

manusecevent.com

#CS4CA
CYBER SECURITY **FOR** CRITICAL ASSETS

USA - HOUSTON
March 2024

APAC - SINGAPORE
April 2024

CANADA - CALGARY
June 2024

EUROPE - LONDON
September 2024

LATAM - SAO PAULO
November 2024

MENA - RIYADH
January 2025

cs4ca.com

#HealthSec
CYBER SECURITY FOR HEALTHCARE

HEALTHSEC - BOSTON
June 2024

healthsec.cs4ca.com

QG MEDIA *Accelerating Growth*

DRIVING INNOVATION AND PROVIDING VALUE IN CRITICAL INDUSTRIES
qgmedia.io

We are **QG Media**

QG Media is an international provider of cutting edge B2B conferences and digital content in the tech space, specializing in industrial cyber security, A.I. and the industrial internet of things (IIoT). Our events span across 6 continents and bring together senior level executives ranging from start-ups to the world's most recognisable multinationals. The success of our events lie in balancing expertly-curated programming with extensive opportunities for networking, regardless of industry niche or location around the world. We firmly believe in building communities to share knowledge and experience, and have enjoyed welcoming many attendees and clients as friends year after year.

CONTACTS:

Nathan Sharpe - Global Commercial Director

E: *nathan@qgmedia.io*
T: *+1 212 537 6203*

Ilja Ryndin - ICS Commercial Director

E: *ilja@qgmedia.io*
T: *+44 203 950 5465*

General Enquiries:

E: *info@qgmedia.io*